



NEW UNIVERSE OF SOFA BEDS

Italian folding system.

**Sofa, modular and with
chaise longue.**

Armchairs bed You&Me.

**Sofa beds that don't look
like sofa beds.**

Chester style.

Motorised: Indy.

With just one arm.

**Mattress sizes: 80/ 140/
160. Thickness: 13/18cm.**



ZZUniverse

A NEW UNIVERSE OF SOFA BEDS

A new concept of sofa bed program where arms can be interchanged with different bodies, allowing the option to manufacture all models without arms, with two arms, or even with a single arm on the left or right side.

One of the most interesting aspects that we are presenting in Milan is the new ZZUniverse program. It's a new concept of sofa bed program where arms can be interchanged with different bodies, allowing the option to manufacture all models without arms, with two arms, or even with a single arm on the left or right side.

The concept of chaise longue bed opens up a significant contribution to the world of interior design, offering an innovative solution that is visually lighter.

This concept is also applicable to the You&Me collection of armchairs bed.

The objective is to showcase in a small space of 6x6 meters a wide range of sofa beds that cover virtually all the needs that may arise for a sofa bed in any home.

This is just the beginning, as we are preparing new types of sofa beds to offer the widest range of sofa beds in the market. We are developing everything from basic pull-out sofa bed systems to sophisticated motorised sofa beds, in addition to our existing wide variety of sofa beds. Our aim is to provide options that cater to diverse customer preferences, from the most simple to the most advanced sofa bed designs.



A few years ago, we were one of the companies that sold the least amount of recliner sofas. However, after introducing the Avalon model, followed by Atlanta, Baltia, and Axel, we managed to create one of the most powerful modular recliner sofa programs that now accounts for a significant percentage of our sales worldwide.

Now, it's time for sofa beds... and at Milan, we are presenting the beginnings of a new universe of sofa beds. A new catalogue has been created to cover all types of sofa beds available in the market and to address unmet needs.

Zeus, Helsinki, Opera, and Apolo are three new models of sofa beds that will be part of the Fama ZZUniverse. We will reveal more about them in the near future.

The options are endless...

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BODY

Dalí
Opera
Helsinki

ARM

Helsinki
Bolero curved
Bolero straight
Padded Arm
Opera
Gala
DALÍ

HIGH LEGS
SOFAS

BODY

Hermes
Bolero
Zeus
Apolo

ARM

Bruno
Bolero curved
Bolero straight
Apolo thin arm
Padded Arm
Zeus

LOW LEGS
SOFAS

We categorise the types of sofa beds into high-leg and low-leg sofas.

The name of the model will be determined by the design of the body, to which we can attach any of the armrests available for high-leg or low-leg sofas.

For example, we can choose a sofa bed with the Zeus body (in the different available sizes), with the Apolo armrest, with straight armrests, or with one Zeus arm on one side and a padded arm on the other.



Another significant innovation is that we will be offering the option of sofa beds with only one armrest. This way, it becomes a chaise-style sofa, solving many space-related issues.



NEW

Zeus-Bed

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Zeus is a new sofa bed that we launched at Habitat Valencia in September. It is a new type of sofa bed with a low backrest, where we have focused on aesthetics over the comfort that a high backrest could provide.

In addition to catering to the contract market, it can also be placed in various rooms in homes where a high backrest is not necessary, and aesthetics are prioritised. The sofa design resembles a Chester sofa, making it ideal for sideways conversations with an armrest for support.

Zeus offers optional features such as hidden legs, wooden or brass base, allowing for customisation based on customer preferences.

It is available in three bed sizes: 160 cm, 140 cm, and 80 cm x 195 cm, and offers three mattress options: 13 cm, 18 cm regular, and 18 cm Premium.

With its unique design and versatility in configuration options, Zeus is an exciting addition to the world of sofa beds.

The sofa design makes it hard to imagine that it is a sofa bed.

Its low backrest gives it a Chester sofa appearance, perfect for chatting while leaning on the armrest.



Opera-Bed

The Opera model also has a sofa bed version available. The result is a high-legged sofa bed that does not appear to be one.

With the high arms at the same height as the backrest, it offers the possibility of using the armrest as a backrest, allowing for use as a chaise longue.

An interesting feature is the option to manufacture it with just one arm, either on the right or left side. This provides more versatility in finding the right solution for each room.

The leg height is 12 cm.

High-legged sofa bed that does not look like one.

It offers the possibility of using the armrest as a backrest, allowing for use as a chaise longue.



Helsinki-Bed



We have successfully introduced a high-legged sofa bed that breaks away from the typical designs of sofa beds so abundant in the market.

Helsinki sofa bed. Eight years after the launch of the Helsinki model, we are introducing the sofa bed option. We have successfully presented a high-legged sofa bed that deviates from the typical designs of sofa beds that are abundant in the market. It will be available with bed sizes of 80 cm, 140 cm, and 160 cm.

In the Helsinki bed model, the option of an 18 cm mattress is not available. There are differences in measurements and proportions compared to the regular Helsinki model. It is possible to combine a sofa bed with a regular armchair or vice versa, but it is not possible to create a modular composition by combining regular elements with beds.

The leg height is 12 cm.



NEW

Apolo-Bed



The Apolo super-thin arm, with its 5cm thickness, allows us to save those precious centimetres that are often lacking in space.

This new sofa bed model features a backrest and seat without button tufting, and offers various armrest options. One of the most innovative and interesting options is the Apolo super-thin arm, which is only 5 cm thick, allowing us to save those precious centimetres that are often needed to fit a sofa bed in a room.

Additionally, we offer mattress options of 14 cm, 18 cm, and 18 cm premium for added comfort.

